



Updated March 2018

A bi-weekly group designed for you to take ACTION, and get CLEAR on how you want to grow your work as a coach and business owner.

Is 2018 your year to grow your coaching business? Accelerate the results you are seeing?

Join Effective Group Coaching author, Jennifer Britton, for the Coaching Biz Growth Lab™, a coaching group for coaches to take their business to the next level. Since 2004, Jennifer has supported hundreds of coaches in starting and growing their businesses. During 2018 she is offering the Coaching Biz Growth Lab™, a group coaching experience for coaches who want to accelerate their business, and have ongoing accountability in a peer setting.

How can I participate? *This is a fully virtual program. We meet for our calls on zoom. You'll be able to see your coach and others in the group, and benefit from hands-on activities.*

Where is the program held? *The program meets every 2 weeks for 60- minute group coaching call with a group of peers (maximum 10). You will also schedule bi-weekly 1-1s with Jennifer to laser into your business focus and actions.*

What do I need to participate? Access to a telephone and/or computer. You can participate via the mobile app, or call in to the sessions. Most coaches however note that they prefer being able to see everyone, including the extra resources and activities Jennifer incorporates into the work.

What time will be required to participate? *Part of the Coaching Biz Growth Lab is that it is a CATALYST for getting focused and taking regular action on your business. Between each call you will be invited to identify what you want to commit to. There is also an online resource portal of on-demand programming Jennifer has created (the Coaching Biz Series), along with materials being added regularly. As the business owner you get to decide how much time you want to commit to your growth.*

As a participant, what supports will I have? *Include information on materials provided, access to you and other participants*

What can I expect from the calls: *As we move into our programming as of April 2018 the format will include 2 group calls per month, a monthly article and a monthly template for you to use in your business right away.*

Your registration includes:

- 2 group calls per month focused on coaching you on your business growth. Each month there is one "fixed" theme and one "open space theme" which the group will decide on at the start of the month.
- 2 x 15 minute 1-1 laser call between the sessions
- One Get it Done! Virtual Retreat Afternoon Quarterly – Block off time to take action on those business tasks you have been putting off!

- Access to on-demand coaching business growth resources (the Coaching Biz Builder Series, Solopreneur series) – more than 5 hours of video based training you can take
- A monthly article and template you can apply to your business growth.

Cost: 2018 Spring, Summer and Fall pricing: \$149 per month or join three months for \$399 US

Upcoming Topics – 2018:

One call of each month will have a theme you'll receive pre-work to prepare around. The second call of the month is shaped by the group.

- Your strengths as a business owner and coach
- Refining and Reconnecting with your Business Vision
- Your Business Ecosystem
- Prioritizing key component of work
- Establishing habits for momentum and growth
- Systems and automation to set parts of your business on autopilot
- Reconnecting with your business values and driving from there

Register at: <http://bit.ly/cbgl2018>

Email: info@potentialsrealized.com

Phone: (416)996-8326

Book a time to speak with Jennifer about your business needs and where you want to take your business this year. You can schedule a time at <https://bookme.name/jenniferbritton>