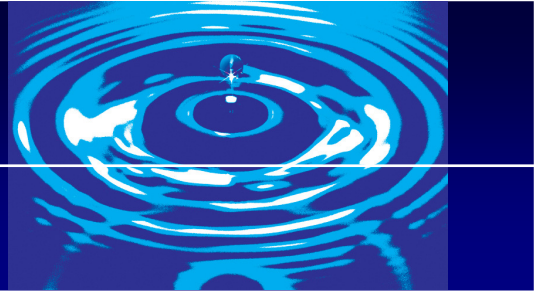


Potentials Realized

Coaching, Training and
Consulting Services



Group Coaching Intensive

April 12-13 (Sat/Sun) - Toronto, CANADA OR Thursday July 11 and Friday July 12, 2013 - Huntsville, Muskoka or November 2-3 - Toronto

As a leader in the field of Group Coaching, Jennifer Britton, author of **Effective Group Coaching** (Wiley, 2010) and **From One To Many- Best Practices for Team and Group Coaching** (Jossey-Bass, 2013) offers a two day in-person intensive group coaching skills training program.



The program fuses the essentials, foundations and principles of one of the quickest growing areas of the coaching profession - group coaching - with the opportunity for you to refine and practice group coaching skills. This program is for coaches who are keen to learn more about the **techniques, skills and practice of group coaching**. Skills learned in the program are also transferable to the team coaching context. This is an intensive small group learning experience and typical group size is **5-10 coaches**.

This is an experiential, hands-on program, designed for coaches to:

- Gain a deeper understanding of what group coaching is how it differs and is similar to 1-1 coaching, team coaching, workshops and retreats;
- Explore how their current coaching skills can be adapted for the group and team coaching contexts;
- Acquire tools, techniques and templates so you can design, implement and market your own group coaching programs;
- **Practice and receive feedback** on your group coaching skills.

This program will be of interest to coaches who:

- Are interested in expanding their work to groups and teams
- Are looking to coach groups in the corporate sector or with the general public
- Are looking to provide group coaching virtually (phone/web) or in-person

The program is can be offered in other locations for groups of coaches who are interested in hosting this experiential program. The program is approved for **15 hours of Continuing Coach Education** by the International Coach Federation (ICF) – 13 hrs of Core Competencies, 2 hrs of other Resources.

Program Pricing: \$950 Canadian plus HST = \$1073.50 CDN

Hours: Day 1 – 8:30 - 5pm, Day 2 - 8:30 – 4:30 pm

Here's what past participants have said about the Group Coaching Intensive:

A MUST for a group coach building their business – Ellen Nyland, CPCC

Informative, Action Oriented and Professional – Beverley Rodrigues

The “REAL” thing on group coaching – Elaine Bradshaw

If you want to create, synergize, and learn, then this is for you – Ryan DaCosta

Hands-on, practical, great practice sessions, and lots of opportunity to interact with peer coaches – Margaret Imai-Compton

A phenomenal incubator for group coaching!

What's included with your registration:

- Group Coaching Intensive Program Binder (70 plus pages including templates you can use with your work)
- Copy of Jennifer's Effective Group Coaching book
- Group Coaching Facilitator Starter Kit (Essential tools in one box!)
- Pre-program individual call with Jenn
- Post program group follow up call
- 15 hours of instruction & practice using your group coaching skills
- A light lunch both days

Topics covered throughout the two days include:

- What is Group Coaching?
- How do team and group coaching differ?
- The Continuum of Small Group Process - Workshops/Facilitation/Group Coaching
- Core Skills and Best Practices for Group Coaching – What is similar and different from individual coaching
- Group Dynamics and Group Development
- Experiential Education Cycle
- Practice – Core Skills/Powerful Questions/Opening and Closing Sessions
- Structuring a Group Coaching Session
- Creating Your Vision for Group Coaching
- Implementation Issues – Logistics, Pre-program, post-program follow up
- Phone and Virtual Program Delivery Best Practices
- Exercises and Resources for Group Coaching
- Actions, Assignments and Accountability
- Marketing Your Group Coaching Programs
- Corporate Group and Team Coaching Considerations
- Group Coach Learning Points
- Tricky Issues: Difficult Participants
- Evaluating Your Programs
- Next Steps – Taking Your Learning Forward and Creating Your Own Accountability

The program is designed to provide new and experienced coaches with tools, additional resources, practice and feedback with group coaching techniques. **Each coach will lead the group through a 20 minute exercise of their choice and receive feedback on this from the group (Morning – Day 2).**

Inquire about our special rates when you sign up with a colleague. *Have a group of 7-10 coaches? We can deliver a customized program to your group. Contact us today.*

Questions/Registrations: Contact Jennifer at info@potentialsrealized.com or 416.996.8326. You can also register online at <http://bit.ly/hccays>.

For information about our other courses, including online offerings, please visit us at <http://www.groupcoachingessentials.com>. Follow the Group Coaching Ins and Outs blog at <http://groupcoaching.blogspot.com> or Jennifer on Twitter at <http://twitter.com/jennbritton>.

Here's what recent participants have said about the program:

"A must for coaches who want to bring their coaching skills to another level!" – Mylene Beauchamp

"A time for you to focus on group coaching and building your business. A rare treat and strategic business move to participate in person with other great coaches and Jennifer's excellent facilitation." – Kathleen Clark, PCC

"Expand and enhances your work/skills even if you aren't going to build a group coaching business" – Dr. Jean Davidson

"Specific tools and techniques combined with flexibility and expertise in eliciting participation made the time meaningful" - KH