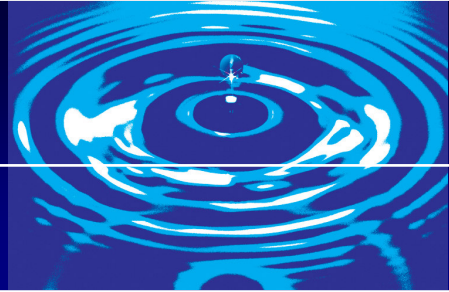


Potentials Realized

Coaching, Training and
Consulting Services



Group Coaching Essentials Intensive November 5-6, 2011 (Saturday/Sunday) : Toronto, CANADA

As a leader in the field of Group Coaching, Jennifer Britton, author of **Effective Group Coaching** (Wiley, 2010) offers a two day in-person intensive group coaching skills training program.

The program fuses the essentials, foundations and principles of one of the quickest growing areas of the coaching profession - group coaching - with the opportunity for you to refine and practice group coaching skills. This program is for coaches who are keen to learn more about the **techniques, skills and practice of group coaching**. 15 hrs of ICF accreditation will be applied for both the November program. Past programs have been accredited for 13 hrs Core Competencies, 2 hrs Business Development. This is an intensive small group learning experience and typical group size is 5-10 coaches.

This is an experiential, hands-on program, designed for coaches to:

- Gain a deeper understanding of what group coaching is how it differs and is similar to 1-1 coaching, workshops and retreats;
- Explore how their current coaching skills can be adapted for the group coaching context;
- Acquire tools, techniques and templates so you can design, implement and market your own group coaching programs.
- **Practice and receive feedback** on your group coaching skills.

This program will be of interest to coaches who:

- Are interested in expanding their work to groups
- Are looking to coach groups in the corporate sector or with the general public
- Are looking to provide group coaching virtually (phone/web) or in-person

The program is can be offered in other locations for groups of coaches who are interested in hosting this experiential program. Past programs have been accredited for 15 hours of Continuing Coach Education by the International Coach Federation (ICF) – 13 hrs of Core Competencies, 2 hrs of Business Development

Program Pricing: \$950 Canadian plus HST = \$1073.50 CDN
Early Bird Pricing: \$775 CDN plus HST to Sept 15, 2011
Hours: Saturday 9-6 pm, Sunday 8:30 – 5:30 pm

What's included with your registration:

- Group Coaching Intensive Program Binder

Here's what past participants have said about the Group Coaching Intensive:

A MUST for a group coach building their business – Ellen Nyland, CPCC

Informative, Action Oriented and Professional – Beverley Rodrigues

The “REAL” thing on group coaching – Elaine Bradshaw

If you want to create, synergize, and learn, then this is for you – Ryan DaCosta

Hands-on, practical, great practice sessions, and lots of opportunity to interact with peer coaches – Margaret Imai-Compton

- Copy of Jennifer's Effective Group Coaching book (Regularly \$50)
- Group Coaching Facilitator Starter Kit (Essential tools in one box!)
- Pre-program individual call with Jenn
- Post program group follow up call
- 15 hours of instruction and practice using your group coaching skills
- A light lunch both days

Topics covered throughout the two days include:

- What is Group Coaching?
- The Continuum of Small Group Process - Workshops/Facilitation/Group Coaching
- Core Skills for Group Coaching – What is similar and different from individual coaching
- Group Dynamics and Group Development
- Experiential Education Cycle
- Practice – Core Skills/Powerful Questions/Opening and Closing Sessions
- Structuring a Group Coaching Session
- Creating Your Vision for Group Coaching
- Implementation Issues – Logistics, Pre-program, post-program follow up
- Phone and Virtual Delivery Best Practices
- Exercises for Group Coaching
- Actions, Assignments and Accountability
- Marketing Your Group Coaching Programs
- 12 Best Practices of Group Coaching
- Group Coach Learning Points
- Tricky Issues: Difficult Participants
- Evaluating Your Programs
- Next Steps – Taking Your Learning Forward and Creating Your Own Accountability

The program is designed to provide new and experienced coaches with tools, additional resources, practice and feedback with group coaching techniques. **Each coach will lead the group through a 20 minute exercise of their choice and receive feedback on this from the group (Morning – Day 2).**

Inquire about our early bird rates and special rates when you sign up with a colleague.

Have a group of 7-10 coaches? We can deliver a program to your group. Contact us today.

Questions/Registrations: Contact Jennifer at info@potentialsrealized.com or 416.996.8326. You can also register online at <http://bit.ly/hccays>.

For information about our other courses, including online offerings, please visit us at <http://www.groupcoachingessentials.com>. Follow the Group Coaching Ins and Outs blog at <http://groupcoaching.blogspot.com> or Jennifer on Twitter at <http://twitter.com/jennbritton>.

Here's what others have said about Jennifer's training in the Group Coaching Essentials program:

"I have been leading group coaching programs for more than three years now. Jennifer Britton's Group Coaching Essentials program provided me with the knowledge, insights and tools to take my programs to an even higher level! I highly recommend this program to every coach has or wants to add group coaching as part of their offerings. Ann Farrell, CPCC, PCC, Quantum Endeavors®, Inc. www.quantumendeavors.com; www.yourcorporatesuccess.com"

"Completing this program gave me the confidence and knowledge to create and deliver my own group coaching program. In fact I started delivering my program before the training ended! The 1-1 sessions with Jennifer and the feedback she gave me on my program content was invaluable. Knowing I was working with the "expert" in the field of group coaching was extremely valuable." – Julie Marah, CPCC, www.howsyourlifecoaching.com.

"Group Coaching Essentials helped me take action towards offering group programs. I'm now equipped with the necessary knowledge, skills and tools to design and facilitate the courses I envision. This program will give you the confidence boost you are looking for and the accountability you need to make it all happen" – Matt Naskrent, PCC, Pinnacle Success Source, <http://www.PinnacleSuccessSource.com>