

Jennifer Britton

From: Jennifer Britton - Potentials Realized [info@potentialsrealized.com]
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Subject: [Group Coaching Nuggets] July 2007 - Resources for your Group Programs

Group Coaching Nuggets

Tips, Tools and Resources for Your Group Program

July 2007

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Dear Jennifer

What's on your radar screen this summer in terms of group programs - workshops, retreats, or group coaching? Are you leading programs or gearing up for some new ones?

I'd like to welcome all new subscribers to this monthly newsletter, which is for coaches, trainers and others who do work in the domains of group coaching, workshops and retreats. If you haven't visited yet, please also check out the [Group Coaching Ins and Outs](#) blog, where I regularly post tips on group program tools, and ideas.

This month I am celebrating the achievement of a major milestone in my work as a coach. I received my PCC (Professional Certified Coach) this month from the International Coach Federation. Demonstrated excellence in our profession is a very important value to me -- where are you with your credentializing?

In this month's newsletter you will find upcoming program announcements and a number of articles with tips for your group programs.

As always, I would welcome your comments and updates on what's happening in your life and work. Please sit back and enjoy this month's newsletter!

Jennifer
 Jennifer Britton, PCC, CPCC, CHRP, CPT
 Potentials Realized

A Treasure Trove of Ideas for your programs

Here is this month's sampling of ideas, tips and tools for your own programs:

Group Facilitation Tip - Using MindMaps

I was recently reminded about the power of MindMaps during a program I was leading on Project Management. Many participants had not yet been exposed to what MindMaps were, and the glistening in their eyes when they got the Ah-ha was amazing.

MindMaps are a tool I use with individual clients when they are stuck or overwhelmed. It's a great way for people to purge their ideas and get them out on paper.

I also use MindMaps to develop most of my group programs. I was reminded of the power of the tool for this purpose during this month's Workshop and Retreat Essentials program, when current participants applied this tool to their own program development.

Read the whole blog post [here](#).

Group Facilitation Tip - What's your greatest Ah-ha?

How many times do you check in with participants to find out what is their greatest ah-ha? Do you leave it for the end of the day, or end of the program, or do you check in at strategic points along the course of a program?

A great powerful question to ask before coffee breaks, or lunch, is to ask participants, "What is your greatest ah-ha so far?"

Read the whole blog post [here](#).

Amp Up Your Programs with these July programs

Are you looking for some new tools, resources, or the space and accountability to move your group program ideas into reality?

We have a number of new programs starting this month - just in time for your summer and fall programs. Note : programs are offered by phone, so no need to travel!

Group Coaching Essentials - Starts Tuesday July 17th

(Tuesdays 10:30 - 11:45 am EST: July 17, 24, August 2 and 9/07, plus a call in September - By Phone)

The Group Coaching Essentials provides you with a step by step process, and toolkit, to support you in developing, marketing and implementing your own group coaching program - whether it is in person, by phone, corporate or personal. This is an interactive, hands-on program.

The program covers almost everything you need to develop, run and market your own successful group coaching program, including:

- * The Foundations of Group Coaching - What it Is, Best Practices, Adult Learning
- * The Nuts and Bolts of Developing Group Coaching - Making Your Program Development Fun and Effective: Technical issues, Techniques and Templates for Developing and Running Your Program
- * Marketing Group Coaching - Knowing Your Audience, General Marketing Principles and Materials
- * Filling Up Your Toolbox - Exercises and Other Resources for Group Coaching

You receive:

- 5 x 75 minute teleseminar calls
- A pre- and post-course individual call with me
- A 75 Page E-Manual
- Support as needed from me throughout the program (by phone and/or email)

Space is limited to 8 coaches and is filling quickly. For more information, visit <http://www.groupcoachingessentials.com/pages/gec>

Here's what a recent participant said about the program:

"Group Coaching Essentials is a wonderful laboratory for learning key concepts about adult learning, instructional design, group dynamics and more. Jennifer Britton's wonderfully organic facilitation style allows each session to be a flowing, dynamic group conversation that is rich in learning and personal insights! I recommend this program for anyone who wants to gain confidence, knowledge and resources in preparation for launching their own group coaching"

program"
 - Erin Curran, CPCC, <http://www.erincurrancoaching.com>

Tips and Tools for Your Workshop or Retreat
Tuesday July 17th: 4 - 5:30 pm (EST) - By Phone

During this one and a half hour call we will cover ten tips and tools to get you moving forward with your workshops and retreats, including exercises, marketing tips and networking advice. I will discuss systems and tools to make your program development and marketing easy and fun. You will leave the call with a number of concrete tools to add to your own workshop/retreat toolbox. The teleseminar also includes an E-Workbook to assist you in your workshop design process.

"I found the "Tips and Tools for Your Workshop and Retreat" most interesting. It opened up a whole new perspective to me about marketing and how to organize my workshops. And most of all how quality information is much better than quantity, and to stay focused at all times. I thank Jennifer for the time she took to put this workshop together and her quality of service and dedication. Thank you Jennifer!" - Inga Bertlemann, Coach, Pathways to Bliss
 Cost: \$39 US

Register and Pay by PayPal here:
<http://www.groupcoachingessentials.com/pages/workshoptipsandtools>

To register for any of these programs, please contact me at 1-866-217-1960 or by email at jennifer@potentialsrealized.com. I look forward to having you join me this month! Programs are typically limited to 8 participants to ensure maximum interaction. I look forward to having you join me!

Program Spotlight - Relationships On Fire!

If you are in the Muskoka area of Canada in late August with your spouse or partner, I would like to invite you to a one-day couples' retreat entitled, Relationships On Fire! Designed in collaboration with Sharon Miller, PCC couples will spend the day acquiring 5 explore and boost your connection as a couple. Throughout the day you will acquire practical tools to ignite, explore, rediscover and focus your relationship.

Early Bird pricing of \$399/couple (Canadian plus GST) is in effect until July 15th, and includes the day, lunch, a couples' workbook, a group and individual relationship coaching session (by phone). I hope that you can join us!

More information about the program and registration can be found at
<http://www.retreat2muskoka.com>.

If you are in the Muskoka area, please join me for a two hour presentation on Thursday July 19th from 7-9 pm at the Independent in Huntsville, entitled "Life on Fire".

What is the boldest step you can take with creating your group programs this summer?

I welcome your comments and thoughts - feel free to email me at jennifer@potentialsrealized.com or call me toll free 1-866-217-1960. I look forward to continuing to act as a resource for you.

With best wishes,

Jennifer Britton, PCC, CPCC, CHRP
 Potentials Realized Founder

Group Coaching Essentials

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